

# Instructions for logo usage



English language version

September 2024



# Logo wordmark

## Protection zone

To ensure that the logo can always have its optimal effect and is not negatively influenced or disrupted graphically, the protection zone explained opposite has been defined. No graphic or content elements may be located within this zone.



Logo wordmark, proportions and protection zone



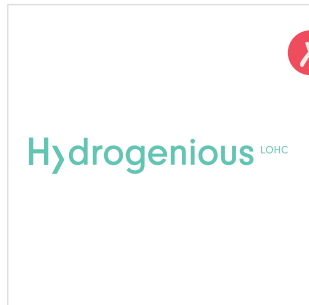
The definition of the protection zone is derived from the logo itself and must be strictly adhered to.

Hydrogenious LOHC is the owner of the logo. Editing or changing the visual design or the graphic templates is generally not permitted.



Logo wordmark with claim, proportions and protection zone

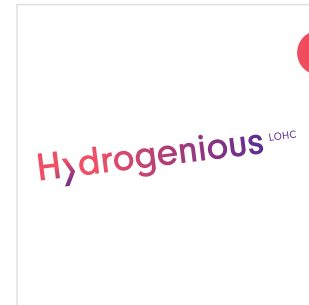
# Logo misuse



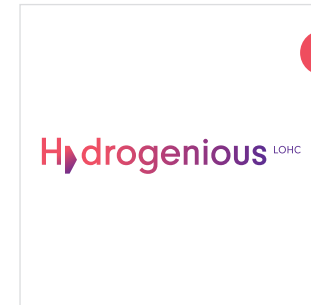
no custom colors



do not distort



do not rotate



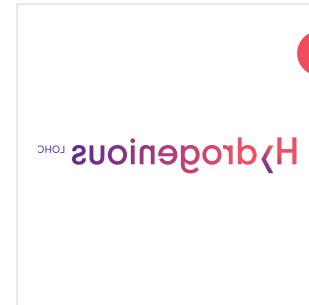
no change in shape



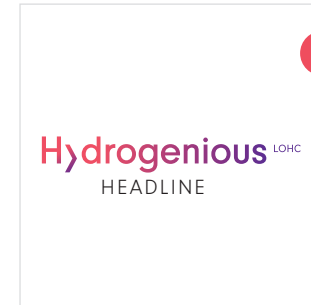
no custom background colors



no complex backgrounds



do not mirror



no violation of the protection zone



Only the original files are permitted for use of the logos.

**Public.**

**If you have any questions,  
please contact:**

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